

Press Release

For Immediate Release

Midland States Bank Wealth Management Nationally Ranked in Top 12 for Growth

EFFINGHAM, ILLINOIS – August 13, 2012 – Midland States Bank has been recognized as the 12th fastest growing wealth management division in the United States by Investment Professionals Inc. (IPI).

“IPI’s report is a validation of the caliber, depth and expertise of our Wealth Management professionals,” commented Eric Chojnicki, President, Midland States Bank Wealth Management. “We are definitely honored by this positive reflection on the health and growth of our Wealth Management services and are grateful to our clients for their continued faith in us.”

During the past two years, assets under administration within Midland’s Wealth Management group have grown from \$265 million to \$830 million at the end of the second quarter.

IPI’s annual commissioned report measures and benchmarks wealth management performance of banks throughout the U.S. In the IPI commissioned report, the Michael White Associates consulting firm analyzed data from 7,600 commercial banks and bank holding companies as of December 31, 2011. Midland States Bank was the only Illinois wealth management entity recognized.

Midland States Bank has been providing trust and wealth management services for more than 93 years. The Bank currently has \$830 million in assets under administration including \$200 million in retirement plan assets, representing more than 3,000 client relationships and 3,500 retirement plan participants.

About Midland States Bank

Established in 1881, Midland States Bank offers a full array of consumer, commercial, wealth management and correspondent banking solutions. As a community banking institution, Midland States Bank prides itself on establishing and maintaining relationships with its customers and is committed to serving the financial needs of its communities. As of June 30, 2012, Midland States Bank had total assets of \$1.5 billion and operated 28 offices throughout Illinois and one office in Missouri. For more information, please visit the Company’s website at www.midlandstatesbank.com.

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